**EDUCATION:**

**Bentley University,** Waltham, MA

Completed Bachelor of Science, Data Analytics, May 2020

**Suffolk Community College,** Riverhead, NY

Completed Associate Degree of Business, Accounting, June 2017

**PROFESSIONAL EXPERIENCE:**

**Truveris Inc,** New York, NY                                                    November 2020 - Present

*Associate Analyst*

* Worked with a team of four to build out a process automation tool using Alteryx and Python that reduced report delivery time to clients by 15%
* Analyzed datasets with 100,000+ records using SQL to derive and report on KPIs for clients
* Utilized SQL, Python and Excel to perform ad hoc analyses on pharmaceutical claims datasets that improved retention rate of high touch clients by 10%

**Pandora Media,** New York, NY June 2019 - August 2019

*Sales Research Analyst Intern*

* Intern Project: Analyzed a custom segment of more than 2 million users using SQL, Excel, and Tableau to discover actionable insights to improve the effectiveness of targeted campaigns and enable company growth, these findings were then presented to the entire New York office and incorporated in upper management’s decision making process
* Provided strategic advice to blue-chip clients on consumer analytics, insights, and trends using queried data and visualizations
* Identified and analyzed data for new potential products, services, and advertising opportunities that aided in client business growth
* Worked with a team of five analysts to successfully and efficiently complete 20+ queries a day

**NBCUniversal,** New York, NY                                                    May 2017 - June 2019

*Part-Time Stagehand*

* Collaborated with 20+ designers, managers, and actors in equipment setup and stage logistics in a fast-paced, rapidly changing environment to ensure daily segments went smoothly
* Constructed and positioned multiple sets simultaneously for shows and concerts in a time-sensitive environment
* Lead a team of five coworkers that resulted in beating expected project completion time by 20%

**Northwell Health,** Manhasset, NY                                                                        July 2018 - December 2018

*Business Development Intern*

* Compiled and generated spreadsheets capturing key data of approximately 10 potential clients on a weekly basis and presented that information to management to stimulate the client acquisition process
* Collaborated with a team of three to research, update and validate client profiles once a day
* Created pivot tables and charts of potential physician practice data to evaluate profits and losses to ensure managers and key decision makers made the most accurate decisions

**TECHNICAL SKILLS:**

Microsoft Excel, PowerPoint, SQL, R, Python, Data Modeling, Data Mining

**ACTIVITIES AND VOLUNTEER EXPERIENCE:**

Bentley Investment Group, Bentley Ultimate Disc, Habitat for Humanity, Bentley TAMID, Service-learning at

Prospect Hill, Github link: github.com/zachmort